



**BREAKING BARRIERS,
EXPANDING HORIZONS**

**16TH ANNUAL CONFERENCE
HOUSTON, TX**

OCTOBER 9 – 11, 2026

**GEORGE R. BROWN
CONVENTION CENTER**



SPONSORSHIP OPPORTUNITIES

Tradeswomen Build Nations (TWBN), hosted by TradesFutures, is the largest annual gathering of women in the unionized construction industry worldwide and one of the largest convenings of union construction professionals in North America. This year, we anticipate more than 6,000 tradeswomen from every craft joining us in Houston, Texas. This powerful event would not be possible without the generous support of our sponsors and vendors, whose partnership helps bring TWBN to life while celebrating the highly skilled women building our industries and communities. Sponsorship support also advances TradesFutures' mission to expand nontraditional pathways into unionized construction, opening doors for more women and individuals from all backgrounds to pursue fulfilling, life-changing careers in the trades.

We look forward to partnering with you to continue growing the tradeswomen movement together.

If you would like to join us in sponsoring TWBN and supporting the continued growth of the tradeswomen movement, please complete the sponsorship forms below and return them to twbn@tradesfutures.org.

TENTATIVE SCHEDULE

FRIDAY – OCTOBER 9, 2026

8:00 AM – 5:30 PM..... Registration
7:00 AM – 2:00 PM..... Outings with Ally Organizations
1:30 PM..... TradesFutures ARP Workshop
6:00 PM – 8:00 PM Opening Reception

SATURDAY – OCTOBER 10, 2026

6:00 AM Recovery 12-Step Meeting
7:00 AM – 3:00 PM..... Registration
6:30 AM – 7:30 AM Morning Fuel & Banner Parade Lineup
8:00 AM – 9:30 AM Banner Parade
9:00 AM – 10:15 AM Grab-and-Go Breakfast
10:30 AM – 12:30 PM..... Morning Plenary Session
12:30 PM – 1:30 PM Grab-and-Go Lunch in Breakout Rooms
1:45 PM – 3:15 PM Breakout Session 1
3:30 PM – 5:00 PM Affiliate Caucus Meetings
6:00 PM..... Affiliate Events

SUNDAY – OCTOBER 11, 2026

6:30 AM – 7:30 AM Recovery 12-Step Meeting
7:30 AM – 9:00 AM Grab-and-Go Breakfast
9:00 AM – 10:15 AM Closing Plenary
10:45 AM – 12:30 PM..... Breakout Session 2
12:30 PM..... Conference Concludes

Schedule subject to change.

TRADES FUTURES

TWBN SPONSORSHIP OPPORTUNITIES

BREAKING BARRIERS, EXPANDING HORIZONS

☐ **Yes, we would like to support the 2026 Tradeswomen Build Nations Conference.**

Host\$400,000

- Exclusive Presenting Partnership designation
- Main stage visibility and premier conference visibility
- Recognition from the podium and during plenary sessions
- Opportunity for executive keynote remarks
- Video features in plenary sessions
- At least two keynote speaker opportunities
- Priority logo placement across conference branding, promotional materials, signage, apparel, and accessories
- Website and social media recognition
- Opportunity to provide branded American- or Canadian-made conference gift in giveaway bag
- Full-page ad in conference program
- VIP reserved seating
- 30 comped registrations

Interstellar\$150,000

High-visibility, premium placement sponsorship – please choose one featured opportunity below

- ☐ **Conference-Wide Directional Signage Sponsor**
- ☐ **Registration Sponsor**
- ☐ **Lunch Sponsor**

All sponsorship benefits listed below are included with each selected featured sponsorship.

- (1) 20x20 Premium Booth Plaza
- Organization name or logo to be displayed throughout conference space on sponsor signs
- Opportunity to provide branded American- or Canadian-made conference gift in giveaway bag
- Website and social media recognition
- Full-page ad in conference program
- Sponsor name and/or logo featured on official TWBN apparel and accessories, where applicable.
- 12 comped registrations

Go For Launch\$200,000

High-visibility, consistent sponsorship – please choose one featured opportunity below

- ☐ **Reception Sponsor**

All sponsorship benefits listed below are included with each selected featured sponsorship.

- Branded advertisement on walkway glass railings throughout conference space
- Sponsor name and/or logo featured on official TWBN apparel and accessories, where applicable
- Full-page ad in conference program
- Website and social media recognition
- Opportunity to provide branded American- or Canadian-made conference gift in giveaway bag
- Organization name or logo to be displayed throughout conference space on sponsor signs
- (1) 20x20 Premium Booth Plaza
- 15 comped registrations

Command\$100,000

High-visibility, premium placement sponsorship – please choose one featured opportunity below

- ☐ **Saturday Breakouts Sponsor**
- ☐ **Sunday Breakouts Sponsor**
- ☐ **Saturday Breakfast Sponsor**
- ☐ **Sunday Breakfast Sponsor**

All sponsorship benefits listed below are included with each selected featured sponsorship.

- Opportunity to provide branded American- or Canadian-made conference gift in giveaway bag
- Choice of (3) 10x10 booths or (1) 10x30 booth
- Website and social media recognition
- Organization name or logo to be displayed throughout conference space on sponsor signs
- Full-page ad in conference program
- 10 comped registrations

TWBN SPONSORSHIP OPPORTUNITIES

BREAKING BARRIERS, EXPANDING HORIZONS

☐ **Yes**, we would like to support the 2026 Tradeswomen Build Nations Conference.

Mission Control.....\$80,000

(Please Choose One)

- ☐ Bag Sponsor
- ☐ Lanyard Sponsor
- ☐ Hotel Keycard Sponsor
- ☐ Reception DJ Sponsor
- ☐ Parade Water Sponsor

All sponsorship benefits listed below are included with each selected featured sponsorship.

- Opportunity to provide branded American- or Canadian-made conference gift in giveaway bag
- (2) 10x10 booth
- Website and social media recognition
- Full-page ad in conference program
- 10 comped registrations

Astro.....\$50,000

- ☐ Astro Corridor Sponsor (multiple)
- (2) 10x10 booths
- Full-page ad in conference program
- Website and social media recognition
- Logo displayed on the 3rd-floor corridor of the TWBN conference space at the convention center
- 10 comped registrations

Deep Space.....\$40,000

(Please Choose One)

- ☐ Tattoo Artist Sponsor
- ☐ Parade Morning Fuel Sponsor
- ☐ Reception Drink Table Sponsor
- ☐ Sober & Recovery Room Sponsor
- ☐ Main Corridor TWBN Photo Wall Sponsor
- ☐ Main Corridor Arrow Signage Sponsor
- ☐ Tradeswomen Hero Wall Sponsor

All sponsorship benefits listed below are included with each selected featured sponsorship.

- (2) 10x10 booths
- Half-page ad in conference program
- Website and social media recognition
- 8 comped registrations

Orbit.....\$25,000

- Logo or Name on Schedule Meter Boards
- (1) 10x10 booth
- Half-page ad in conference program
- Website and social media recognition
- 6 comped registrations

Liftoff.....\$10,000

- Small onsite signage
- (1) 10x10 booth
- Half-page ad in conference program
- Website and social media recognition
- 4 comped registrations

Launchpad.....\$5,000

- Name recognition in conference program
- 2 comped registrations

Additional Opportunities

Full-Page Program Ad Only.....\$7,500

Exhibitor Booth Only.....\$6,000

- (1) 10x10 booth
- 2 comped registrations

Sponsoring organizations may register additional attendees through the conference registration site at the applicable rate (NABTU affiliate union member, non-union nonprofit ally, or industry partner).

TWBN SPONSORSHIP OPPORTUNITIES

We are grateful for all our sponsors and vendors who provide support for these amazing trade unionists and allies to attend our program.

If you would like to be a sponsor, please fill out the information below, or if you have any questions about sponsoring, please email Carlos Morrobel at twbn@tradesfutures.org or call 202-756-4688.

Sponsorship payments may be submitted by check, ACH or credit card to **TradesFutures** and mail to TradesFutures Attn: Carlos Morrobel, 815 16th Street N.W., Suite 600, Washington DC, 20006.

Name of Organization/Preferred Display Name: _____
(PLEASE PRINT)

Address: _____

Telephone Number: _____

Contact Person: _____

Title: _____

Email: _____

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|--|---|
| ☒ CLAIMED \$400,000 | ☐ Deep Space..... \$40,000 |
| ☒ CLAIMED launch..... \$200,000 | ☐ Orbit..... \$25,000 |
| ☐ Interstellar..... \$150,000 | ☐ Liftoff..... \$10,000 |
| ☐ Command..... \$100,000 | ☐ Launchpad..... \$5,000 |
| ☐ Mission Control..... \$80,000 | ☐ Full-Page Program Ad Only..... \$7,500 |
| ☐ Astro..... \$50,000 | ☐ Exhibitor Booth Only..... \$6,000 |

Donations made to TradesFutures, a 501(c)(3) nonprofit organization, are tax-deductible to the full extent allowable under IRS regulations. Admission fees and sponsorships help cover the costs of the conference and support the work of TradesFutures.

Conference registration will be available at [TradesFutures.org](https://tradesfutures.org)

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BREAKING BARRIERS, EXPANDING HORIZONS

COMPLIMENTARY REGISTRATIONS (NAME AND EMAIL)

1. _____

2. _____

3. _____

4. _____

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