

TRADES FUTURES

FOR IMMEDIATE RELEASE

TradesFutures Launches Rising Leader Program to Support Next Generation of Tradeswomen

WASHINGTON, D.C. -August, 20, 2025- [TradesFutures](#) is proud to announce the launch of the **TradesFutures Rising Leader Program**, sponsored by [Milwaukee Tool](#). This is an exciting new initiative designed to uplift and empower women in the trades. This program will provide vouchers to up to **10 participants or recent graduates** of Apprenticeship Readiness Programs (ARPs) to attend the [Tradeswomen Build Nations Conference \(TWBN\)](#) conference in **Chicago, IL, September 19–21, 2025**.

The Rising Leader Program aims to strengthen mentorship among tradeswomen and open clear pathways from ARPs into unionized registered apprenticeship programs. Awardees will receive:

- **Free admission to the 2025 TWBN conference**
- **A voucher of up to \$2,500** for travel, lodging, and other expenses
- **Recognition at the TWBN conference**

Eligible applicants must be enrolled in or have graduated within the last 12 months from an ARP using the **Multi-Craft Core Curriculum (MC3)** and submit a recommendation letter from an ARP in good standing with TradesFutures.

"At Milwaukee Tool, we believe the future of the trades depends on empowering and supporting the next generation of leaders," said Tiff Evans, Sr VP Field Marketing, Milwaukee Tool. "Programs like the TradesFutures Rising Leader initiative are critical to ensuring women entering the trades have access to the mentorship, resources, and opportunities they need to thrive and lead. We're proud to partner in building that future."

Applications are due by **Wednesday, August 20th, 2025**, and must be submitted to allison@tradesfutures.org. See full application requirements here.

Learn more and apply now to be part of this powerful opportunity to connect, grow, and lead.

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Contact: Allison Balanc, TradesFutures | allison@tradesfutures.org | (202) 213- 9171

About TradesFutures: TradesFutures is a non-profit corporation organized to develop, promote, and improve Apprenticeship Readiness Programs ("ARPs"). ARPs are educational programs that provide students with the fundamental skills and knowledge necessary to choose, obtain, and succeed in a formal, registered apprenticeship in the construction industry. TradesFutures is also dedicated to assisting women, veterans, and people of color in establishing and maintaining careers in the construction industry. Learn more about TradesFutures and its work to develop a more diverse and accessible quality construction workforce at tradesfutures.org.

About Milwaukee Tool : For over 100 years, Milwaukee Tool has led the industry with innovative solutions that redefine performance, productivity, and safety for the professional trades. Fueled by an unwavering commitment to its users, Milwaukee Tool pioneers breakthrough technologies, products, and services that empower tradespeople to excel in their work and return home safely each day. Milwaukee is dedicated to delivering a steady stream of advanced, trade-specific solutions from its global research, design and development facilities located across southeast Wisconsin. Milwaukee® is a subsidiary of Techtronic Industries Co. Ltd. (TTI), a world leader in cordless technology. For more information about Milwaukee Tool, visit www.milwaukeetool.com.