

TRADES FUTURES

FOR IMMEDIATE RELEASE

TradesFutures and The Alabama Experience Showcase Cutting-Edge Mobile Career Expo at the Tradeswomen Build Nations Conference in New Orleans

Washington, DC – September 16th, 2024 – On Wednesday, September 25, through Saturday, September 28th, attendees of the [Tradeswomen Build Nations \(TWBN\) Conference](#) in New Orleans will have a unique opportunity to explore careers in the building and construction trades through a cutting-edge **Mobile Career Expo**, brought to you by **TradesFutures** and powered by [ALEX: The Alabama Experience](#).

The event will feature interactive virtual reality (VR) demos that allow participants to experience what it's like to work in **14 different building and construction trades**, all from one location. In addition to the VR demos, **14 screens** will display critical information about **Apprenticeship Readiness Programs (ARPs)** and **Registered Apprenticeships**, offering a roadmap for how individuals can jumpstart their careers in the construction industry.

The Mobile Career Expo will be stationed at the **Hilton Whale Wall Lot**, located at **728 Convention Center Blvd, New Orleans, LA**. It will be open daily from **10:00 AM to 6:00 PM** and is free for all attendees and local residents.

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About TradesFutures: TradesFutures is a non-profit corporation organized to develop, promote, and improve Apprenticeship Readiness Programs ("ARPs"). ARPs are educational programs that provide students with the fundamental skills and knowledge necessary to choose, obtain, and succeed in a formal, registered apprenticeship in the construction industry. TradesFutures is also dedicated to assisting women, veterans, and people of color in establishing and maintaining careers in the construction industry. Learn more about TradesFutures and its work to develop a more diverse and accessible quality construction workforce at tradesfutures.org

About ALEX (The Alabama Experience): ALEX is a mobile career expo that travels the state of Alabama and beyond to connect career seekers to opportunities in Alabama and showcase why it is a great place to call 'home'. The expo highlights several of Alabama's leading industries and the employment opportunities within each sector. Beyond career searches, ALEX can also help with understanding and obtaining the necessary training and skills requirements for each opportunity, financial aid resources related to education & training, starting salaries and benefits for the highlighted careers. ALEX offers customized sponsorships for company, regional, and local initiatives across the state. The trailer's exterior and interior can be tailored to a specific company, industry or area. For more details on sponsoring an ALEX event, please reach out to Tony Quillen, (205) 213-4504, tquillen@edpa.org.