

TRADEFUTURES

FOR IMMEDIATE RELEASE

TradesFutures Welcomes Monica Floyd as New Deputy Director

Washington, D.C. — *November 18th, 2025* — TradesFutures is proud to announce the hire of Monica Floyd as its new Deputy Director. Monica joins us with over a decade of experience in nonprofit management with a strong focus in leading and growing workforce development programs. Prior to joining TradesFutures, Monica was a program director at Merit America, a national nonprofit that facilitated technical skills training to adults without college degrees. She also served as the regional director for StreetWise Partners in Washington, DC and as the community program manager at HandsOn Bay Area.

In her new role, Monica will partner closely with the Executive Director to help lead TradesFutures through its next phase of growth. She will support organizational strategy, strengthen nationwide apprenticeship readiness initiatives, and advance policies that expand access to high-quality, union careers. Monica will also play a key role in deepening partnerships, enhancing programs, and overseeing grant efforts that help more people enter and succeed in the skilled trades.

Monica is deeply committed to opening doors to meaningful career pathways that empower people to thrive in work and in life. Outside of work, she is heavily involved with the DC chapter of Dress for Success and enjoys gardening, hiking, and camping. Originally from Oakland, CA, she has called the Washington, DC region home for nearly a decade.

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Media Contact: Allison Balanc, TradesFutures | allison@tradesfutures.org | (202) 213-9171

About TradesFutures: TradesFutures is a nonprofit corporation organized to develop, promote, and improve Apprenticeship Readiness Programs (“ARPs”). ARPs are educational programs that provide students with the fundamental skills and knowledge necessary to choose, obtain, and succeed in a formal, registered apprenticeship in the construction industry. TradesFutures is also dedicated to assisting women, veterans, and people of color in establishing and maintaining careers in the construction industry. Learn more about TradesFutures and its work to develop a more diverse and accessible quality construction workforce at tradesfutures.org.